



ABOUT ME

I'm a multidisciplinary designer with a love for motion, storytelling, and bringing ideas to life in fresh and memorable ways. With experience across graphic design, animation, and 3D, I've built a career on producing work that feels creative, crafted, and purposeful. I thrive in fast-paced environments, enjoy collaborating with ambitious teams, and always look for smarter, more engaging ways to communicate visually. I'm motivated by creating work that inspires, connects, and leaves a lasting impression.

AREA

Cheltenham

PHONE

07488 884841

EMAIL

brett@baksayer.design

PORTFOLIO

www.baksayer.design

INTERESTS

- Walking & Hiking
- Digital Drawing
- Video & Board Gaming
- Travelling
- Photo & Videography

BRETT SAYER BA (HONS)

MOTION DESIGNER & ANIMATOR

EXPERIENCE

Sep 2023 - Present

Freelance Motion Designer & Visual Creative

Various Agencies, PR Firms, and Studios

- Create bespoke motion graphics, animation and digital content for global brands through PR agencies, production studios and creative teams
- Collaborate with film studios and animation studios to create motion sequences, title cards, and promotional materials for film festival submissions and broadcast projects
- Produce VFX for television, enhancing narrative and visual storytelling through the integration of 2D and 3D elements
- Lead projects from concept and storyboarding to delivery, maintaining creative integrity and technical precision throughout
- Incorporate AI-assisted workflows to accelerate ideation, iteration, and creative exploration, while maintaining creative direction and professional design standards

Jan 2026 - Jul 2026

Motion Graphic Designer | BlueSpill

Contract role

- Create motion graphics and visual assets for television and film productions, delivering broadcast and cinema-ready content
- Produce high-quality graphics using Adobe Photoshop, Adobe Illustrator, and Adobe After Effects across fast-paced production workflows
- Work within ACES 2065-1 colour pipelines to support HDR-ready deliverables and maintain colour accuracy across formats
- Design and prepare visual content for documentary productions distributed on platforms including Netflix and CNN
- Collaborate with producers, artists, and directors to deliver technically precise graphics under tight broadcast deadlines

Aug 2021 - Sep 2023

Design Manager | Richmond & Towers

- Oversaw and maintained R&T's online and offline visual identity
- Conceptualised and produced engaging motion graphics for lifestyle brands' social media accounts such as Alpro, Shipyard IPA, Hobgoblin, and Pukka Pies, meeting strict deadlines
- Produced printed event collateral, merchandise, and lifestyle imagery across multiple brand campaigns
- Played a pivotal role in supporting a successful re-brand, including designing and rebuilding the company website while coordinating with developers and external designers

Aug 2018 - Aug 2021

Multimedia Manager | HCPA

- Lead a creative team for online/offline content, ensuring brand guidelines were met and a high standard was achieved
- Created video content, including animations for the NHS and Hertfordshire County Council, promoting ongoing projects
- Rebuilt company website from the ground up, using HTML/CSS on Wordpress
- Improved website traffic growth through SEO and using Google Analytics, achieving 5,000+ website hits, weekly

TOOLS & TECHNOLOGIES

Design & Motion

After Effects | Premiere Pro |

Photoshop | Illustrator | InDesign

3D & Generative Tools

Blender | ChatGPT | Claude |

Midjourney | Sora | Magnific

Web & Digital

WordPress | HTML/CSS

Creative Skills

- Motion Design
- Animation
- 3D Modelling & Animation
- Visual Storytelling
- Storyboarding
- Graphic Design
- Video Editing
- VFX & Compositing

CONTACT

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EDUCATION

2011 – 2014

Coventry University

Priory Street | Coventry | West Midlands

BA (Hons) - Media Production [First Class Honours]

2009 – 2011

North Hertfordshire College

Centre for the Arts | Hitchin | Hertfordshire

BTEC National Diploma - Media Studies [DMM]

2002 – 2009

The Knights Templar School

Park Street | Baldock | Hertfordshire

GCSE's including Maths and English, and A levels

CERTIFICATION

2021

Level 4 Award in Project Management

2019

Level 5 Principles of Management and Leadership

PERSONAL ACHIEVEMENTS

Animated short films

Storyboarded, illustrated, and animated several short films in my spare time. One of these has reached over **19 million views on YouTube**, while another was **officially selected by the London Horror Society**. I continue to develop original animated stories, experimenting with different styles and narrative approaches.

3D printed dice & board game pieces

Designed and modelled custom tabletop components using **Procreate**, **Adobe Illustrator**, and **Blender**, including a **32-sided die** and a **12-sided die** representing days and months in a calendar year. Also produced **bespoke 3D-printed pieces** for a reimagined version of *Settlers of Catan*, exploring how digital design can enhance tactile gaming experiences.

Creating assets for online games

Developed and shared **2D and 3D game assets** with the online community, contributing to player-made worlds and mods. One of my creations has attracted over **8,000 active players**, demonstrating both the reach and engagement of my independent work.

REFERENCES

Available upon request